



November 14, 2009

INAUGURAL RIVERTOWN HALF MARATHON

Half Marathon
7:30am

8K Run/Walk
7:30am

For additional information or to register, visit: www.atlanticsportsmarketinggroup.com



Atlantic Sports Marketing Group
PO Box 1498
Marion, SC 29571



Inaugural Rivertown Half Marathon Entry Form

Please Make Check Payable to Atlantic Sports Marketing Group and mail to PO Box 1498, Marion, SC 29571

Sex M F Age on Race Day First Name Last Name MI

Birth Date

Address

City

State

Phone

Shirt Size S M L XL

Email _____

RELEASE WAIVER: In consideration of the foregoing, I, myself, my heirs, executors and administrators, hereby waive and release the Atlantic Sports Marketing Group, Event Sponsors, and any and all of its members, affiliates, officers and all individuals utilizing the center in connection with the above mentioned display from any responsibility whatsoever for any and all claims, damages, actions, liability and expense in connection with loss of life, personal injury, and/or damages to property which may occur as a result of my participation in said road

race or walk, including, but not limited to any injuries I might suffer during this event. I acknowledge that I am aware of the inherent risks in participating in any athletic event of this type. I attest and verify that I am physically fit and have sufficiently trained for the completion of the event and my physical condition has been verified by a licensed medical doctor. I hereby give my consent for the use of videotaping or photography of myself or child during this event. I understand that the entry fee is non-refundable.

SIGNATURE: _____

DATE: _____

MAIL ENTRIES TO: Atlantic Sports Marketing Group, Inaugural Rivertown Half Marathon, PO Box 1498, Marion, SC 29571

MAKE CHECKS PAYABLE TO: Atlantic Sports Marketing Group

Register online at: www.atlanticsportsmarketinggroup.com

ENTRY FEES:	Half Marathon	8K Run/Walk	Half Marathon	8K Run/Walk
6/17/09-9/13/09	\$50	\$20		
9/14/09-10/13/09	\$60	\$25		
10/14/09-11/11/09	\$65	\$30		
Race Day (11/14/09)	\$70	\$35		
	<input type="checkbox"/> Half Marathon	\$ _____	<input type="checkbox"/> 8K Run/Walk	\$ _____
	Total Amount Enclosed	\$ _____		

THERE WILL BE A \$10 FEE FOR MAIL-IN REGISTRATIONS.



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Located on the Waccamaw River, Conway is one of the oldest towns in South Carolina.

Many buildings listed on the National Register of Historic Places, including City Hall, built in 1825, which was designed by Robert Mills, the architect of the Washington Monument. The Historic Sites Trail map details 39 historic sites, significant buildings, and distinctive homes. Seventeen of these sites are listed on the National Register of Historic Places. To view the Guide of Historic Trails Conway has proudly preserved, visit:
<http://www.cityofconway.com/departments/guide/historictrail.html>

Conway has been recognized as a Tree City USA based on its extensive planting and protection of trees. At several locations on Sixth and Seventh Avenues, and on Elm Street, visitors discover that vehicular traffic yields the right of way to giant, moss laden oaks.

Since the completion of the Main Street USA project in the 1980s, Conway's downtown has been revitalized with quaint shops and bistros. Highlighting the renovation of the downtown area is the Riverwalk, an area of fine dining which follows a stretch of the Waccamaw River that winds through Conway. The riverfront features an 850-foot boardwalk that invites a leisurely stroll for a scenic view of the river's black water.

Conway is located 12 miles west of Myrtle Beach and the Atlantic Ocean.

COURSE DESCRIPTION

Flat and fast and will include a mix of beautiful live oaks and Historic homes and buildings throughout historic Conway. The races begins and finishes at the City's Riverwalk at the Conway Marina.

Half Marathon (13.1 miles) 7:30am
8K Run/Walk 7:30am

REGISTRATION AND PACKET PICK UP

Participants can register one of three ways:

1. On-line at www.atlanticsportsmarketinggroup.com
2. Mail the form on the backside of this brochure to Atlantic Sports Marketing Group, PO Box 1498, Marion, SC 29571. Please add \$10 for paper registration. Make checks payable to: Atlantic Sports Marketing Group.
3. Race Day Registration and Packet Pickup onsite at the Conway Chamber of Commerce building, November 13th from 4:00pm to 7:00pm or November 14th from 6:00am to 7:00am.

RUNNER AWARDS

Half Marathon

- Top Three Male & Female overall
- Top Three Male & Female Masters overall
- Top Three in the following age groups: 14 & under; 15-19; 20-24; 25-29; 30-34; 35-39; 40-44; 45-49; 50-54; 55-59; 60-64; 65 plus

8K Run/Walk

- Top Three Male & Female overall
- Top Three Male & Female Masters overall
- Top Three in the following age groups: 14 & under; 15-19; 20-24; 25-29; 30-34; 35-39; 40-44; 45-49; 50-54; 55-59; 60-64; 65 plus

TIMING

Professional timing will be implemented by RMS Sports, utilizing Chronotrack disposable chips.

CONWAY CHAMBER OF COMMERCE

Atlantic Sports Marketing Group has partnered with the City of Conway's Area Chamber of Commerce to help increase tourism in one of the oldest, most charming towns in South Carolina.

Conway was created in 1734 and the Chamber was incorporated in 1958, striving for a better community for everyone.

The Conway Chamber of Commerce is the official charity for the Rivertown Half Marathon. A portion of all entries will be donated to the Chamber.



SPONSORS



Festival Promotions

